

play safe! be safe!®

Dear Educator/Caregiver:

To assist in teaching impressionable 3 to 5 year olds about fire safety, BIC Corporation would like you to have a *play safe! be safe!* multimedia kit.

Extensively evaluated and used by preschool teachers in classrooms across North America, this kit has received an enthusiastic response. Developed by BIC Corporation in cooperation with educators and fire safety experts, it brings a firefighter into the classroom through the power of video to teach young children the basics of fire prevention and show them how to respond to specific fire situations. Teachers in the test classrooms felt, overwhelmingly, that the materials were very well developed and age appropriate. After using the kit, a majority of children demonstrated essential fire safety behaviors.

Each *play safe! be safe!* kit contains:

- A 20-minute DVD featuring “Firefighter Dan”
- Color Story/Flash Cards
- Dress the Firefighter activity board
- Safe for Play! Keep Away! activity board
- Keep Away! card game
- Comprehensive teacher’s manual/resource book

play safe! be safe! emphasizes, individually and collectively, four important objectives in fire safety:

- My Friend the Firefighter
- Stop! Drop! and Roll!
- Crawl Low Under Smoke!
- Safe for Play! Keep Away!



To order your *play safe! be safe!* kit send:

U.S. orders: \$12 U.S. per kit for shipping/handling.

Canadian orders: \$19 Canadian per kit for shipping/handling

Make checks payable to BIC Corporation

Mail to: One Grove St, Suite 235, Pittsford, NY 14534

Please ship _____ English kit(s) (includes English/Spanish video) to:

Please ship _____ French kit(s) to:

Name _____ Title _____

School or Center _____

Street Address _____

City _____ State/Province _____ Zip/Postal Code _____

Phone _____ Fax _____

Email _____

Payment Options: Check Enclosed

Purchase Order Enclosed

Sign up at <http://workshops.playsafebesafe.com/bulletin/> to receive the *play safe! be safe!* Bulletin
The Bulletin is full of fire safety news, tips and resources.



PARTNERSHIPS FOR INJURY PREVENTION

Fireproof Children/Prevention First
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